REMARKS

In the Office Action dated 2 October 2001, Paper No. 7, by Examiner Kang in Art Unit 2152, Claims 1-23 are pending and all stand rejected under 35 U.S.C. § 103(a) as obvious over Kikinis U.S. Patent No. 6,205,485 in view of Powell U.S. Patent No. 6,067,526. The Examiner also objected to the drawings, and rejected Claim 10 under 35 U.S.C. § 112, second paragraph, for lacking antecedent basis. Applicant includes 12 sheets of formal drawings and has amended Claim 10 to depend from Claim 9 as recommended by the Examiner.

Applicant has also amended independent claims 1, and 20-22 to include dynamically (i.e., without user input) transmitting information to a second computer including an e-mail address. Applicant deleted the step of collecting information. Support for these amendments is found on page 8 of the specification, lines 14-30.

Neither Kikinis nor Powell, either alone or in combination, teach or suggest dynamically transmitting information including an e-mail address to a second computer. Kikinis is directed to a combination of WEB technology with television programming. Powell discloses obtaining electronic coupons via e-mail. There is no motivation in Kikinis or Powell to combine the references to generate a method for delivering electronic content by providing instructions that cause a first computer to dynamically transmit information including an e-mail address to a second computer in response to a request for information; processing the transmitted information at the second computer; and e-mailing requested information to the email address. Moreover, it would not be inherent to combine the references by one of ordinary skill in the art because the concept of dynamically transmitting information including an e-mail address was not commonly known or available by those of ordinary skill in the art. Therefore, Applicant respectfully requests that the rejections be withdrawn.

Because Applicant has amended the independent claims, the dependent claims incorporate the limitations of the independent claims. Accordingly, Applicant submits that all claims are in condition for allowance.

CONCLUSION

In light of the foregoing Amendment and Remarks, Applicant believes that the now-pending Claims 1-23 are in condition for allowance. Favorable consideration and allowance of the present application is hereby courteously requested.

The Commissioner is hereby authorized to charge any deficiencies in fees or credit any overpayment to PTO Deposit Account No. 20-1507.

Respectfully submitted,

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Marked-Up Version of Amended Claims Showing Changes Made

The following is a marked-up version of the amended claims. Deleted text sections are enclosed in brackets ([ ]) and newly inserted text is underlined.

1. (amended) A method of delivering electronic content, the method comprising the steps of:

providing instructions that cause a first computer to [collect information including an e-mail address, and] dynamically transmit [the collected] information including an e-mail address to a second computer in response to a request for information; [and]

processing the transmitted information at the second computer; [by selecting electronic content for transmission to the email address and emailing the selected content] and

e-mailing requested information to the email address.

10. (amended) The method of claim [8] 9, wherein the script comprises a Common Gateway Interface script.

20. (amended) A method of delivering electronic content, the method comprising the steps of:

providing web-page form instructions that cause a first computer to [interactively collect an e-mail address from a user and] dynamically transmit information including [the collected information] an e-mail address from a user to a second computer; and

[processing the transmitted information at the second computer by] using the transmitted information to select electronic content at the second computer and e-mailing the selected electronic content to the [collected] e-mail address.

21. (amended) A computer-implemented method of providing access to electronic content, the method comprising the steps of:

displaying in a browser a web-page that includes a link corresponding to electronic content;

dynamically transmitting, in response to a user's selection of the link, [collecting information without modifying the web-page displayed in the browser,] information including an e-mail address to a remote server;

[transmitting the collected information to a remote server;] and

sending electronic content from the remote server to the e-mail address based on the [collected] transmitted information.

22. (amended) A computer program, disposed on a computer readable medium, the computer program including instructions for causing a first computer's processor to:

receive dynamically transmitted information [collected by instructions at a] from a second computer [, the information] including an email address; and

based on the received information, select electronic content, and transmit the selected electronic content to the e-mail address included in the received information.